



-BECKIE B.

	CREATIVE MEMORIES ADVISORS new company 2014-2018	CREATIVE MEMORIES CONSULTANTS former company plan 1987-2014
Personal discount/profit on sales	Up to 40% based on account balance grows cumulatively over 12 months*	Up to 30%
"Rebate" for monthly personal sales	\$175 account credits for every \$3200 in monthly personal volume and/or group volume <i>excludes GST</i>	3-10% beginning at \$1300+/month personal volume. One-time promotion bonuses; no ongoing group volume compensation
Earnings on first line team members	2-8% on full retail even if Advisors have \$0 personal volume available to everyone	3-12% on 70% of retail equivalent to 2.1-8.4% full retail
Minimums to stay active	\$65 annual fee incl. GST	\$600 every 3 months
Personal URL for customer online orders	Included	\$10.99/month (\$132/year)
Leader requirements to earn on downline and maintain title Unit Leader requirements shown for Creative Memories**	None	6 active downline Consultants (4 personally recruited) \$900 personal volume every 3 months \$6000 group volume every 3 months (jumps to \$12,000 after 5 months)
Ability to have another 'competing' business	Yes	No
Type of selling	Any, other than fixed location	Party Plan
Earnings payments	Weekly (all profits + earnings on downline) Monthly: account credits	Monthly (rebates + earnings on downline)
Option to sign up directly to Home Office	Yes though signing under an Advisor you respect and having the support of a team is a great experience***	No
"New CM = freedom." -REBECCA Q,	This is what I always wish Creative Memories was! -AMY M.	This new approach is so refreshing. Love it! -LANITA M.

\*When you work to the level you want, you can stay there indefinitely with consistency (balance only starts at zero your first year) \*\*In Creative Memories, Leaders made up 4-5% of the sales field at any given time; Unit Leaders were 70-75% of all Leaders \*\*\*It's easy to sign under someone...just click through their link and order the Advisor sign-up